



THE CAMPAIGN FOR
CONNECTICUT
COLLEGE



**You are setting
the course for our
second century**

In 1911, thousands of people came together to found a college that promised outstanding liberal arts education to eager and able students who were excluded from other colleges simply because they were women. Civic-minded citizens pitched in. Schoolchildren pulled change from their piggybanks. And financier Morton Plant gave \$1 million to create the endowment.

Today, thousands of supporters are coming together again to support the same basic principles of access and excellence. With your help, the Campaign for Connecticut College has already raised \$142 million. These gifts are transforming the College immediately and for the long term. Our goal of \$200 million by 2013 is now in sight, and we'll reach success with your continued support.

Now we are approaching the College's Centennial and the final three years of the Campaign. Your continued generosity honors a century of educational leadership — and carries our legacy into a second century.

Barbara Shattuck Kohn '72
CAMPAIGN CHAIR

YOUR LEGACY OUR FUTURE

\$142 million – and counting

Four priorities shape the Campaign — and the College

1. Residential Education

Academic challenge flourishes in a small residential community of eager students and caring faculty on a hilltop campus that is both stately and state-of-the-art. Learning happens across the boundaries of academic disciplines, around the clock, inside and outside the classroom. Gifts for residential education support revamped learning spaces, faculty involvement in residence halls, development of new courses, expanded faculty research and more.

2. Financial Aid

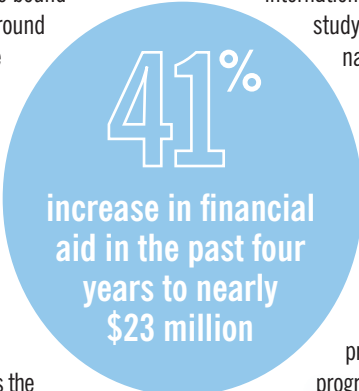
Scholarship assistance transforms the lives of individual students who could not otherwise afford Connecticut College. It also allows Connecticut College to admit and enroll outstanding students regardless of economic status. In the past four years we have increased Connecticut College grants by 41 percent to nearly \$23 million. This year, an estimated 831 students will be receiving financial aid, compared to 680 four years ago — but the need continues to grow. Gifts for financial aid honor our founding commitment to opportunity and access.

3. Internationalization

Looking toward the second century, we know that a global perspective is now a necessity — not a luxury. In our first century, we developed strong programs in international relations, study away and language study as well as a flagship center for international studies and the liberal arts. Gifts for internationalization support faculty, curriculum development, study away, overseas internships and scholarships for international students.

4. Science education

Second-century excellence requires world-class science education that prepares students for top doctoral programs and meaningful work in research, medicine, academia, government and business. Gifts for science education support facilities, equipment, faculty and student research, and programs to attract and retain top students.



RESIDENTIAL EDUCATION



Learning happens inside and outside the classroom — wherever students gather. Campaign gifts are renovating learning spaces and preserving the College's historic campus. They're also developing new courses, endowing professorships and expanding faculty-student research.

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Progress Report

Campaign Results as of June 30, 2010

Funds Raised

(\$ in millions)

Endowment	\$45
Campus/facilities	\$34
Annual Fund	\$32
Program enhancements*	\$14
Faculty research grants	\$7
Other College priorities	\$1
Deferred gifts	\$9

Total **\$142 million**

** Includes restricted giving for special projects and initiatives*

\$4.9 million in annual giving in 2009-10 — a new record



INTERNATIONALIZATION

A global perspective is a necessity today, not a luxury. Campaign gifts helped give these students an opportunity to explore Italy with their professor for a semester. Other gifts are funding international internships, internationalization of the curriculum and research overseas by students and faculty.

“Every gift matters.”

Q&A with Tom Sargent '82, Chair of the Annual Fund

Q. How does the Annual Fund connect to the Campaign?

A. All gifts to the Annual Fund throughout the Campaign are counted in the Campaign total. So far, almost 18,000 individuals have contributed to the Campaign through the Annual Fund, and I expect that number to keep rising. Back in 1961, we had a 50th anniversary Campaign that was supported by 72 percent of alumnae. As we celebrate the College's Centennial, my goal is to meet — and surpass — that record.

Q. Why is the Annual Fund so important?

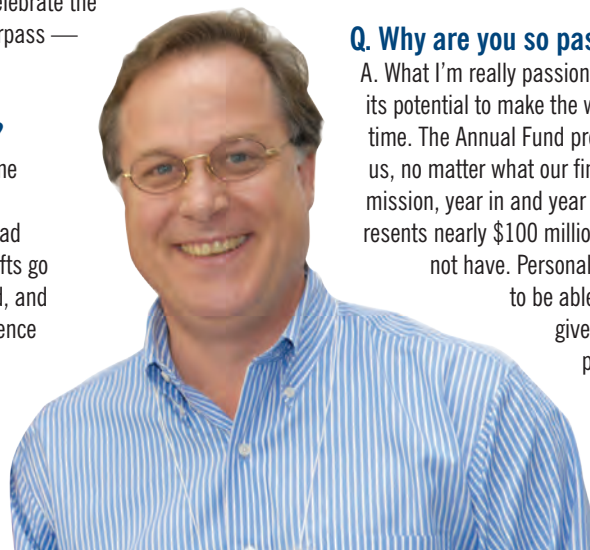
A. So far, \$32 million of the Campaign total has come through the Annual Fund, in gifts of all sizes. That's 23 percent of the Campaign. And these gifts have had an enormous impact on the College. Annual Fund gifts go directly into the budget in the year they are received, and they support every aspect of the educational experience from faculty salaries to financial aid and everything else in between. The Annual Fund is critical to the life of the College.

Q. What size gift helps?

A. Every gift matters. No gift is too small; many small gifts aggregated have a significant financial impact. Equally important, a gift of any size shows your confidence and pride in Connecticut College. High alumni participation inspires gifts from foundations and other individuals.

Q. Why are you so passionate about annual giving?

A. What I'm really passionate about is Connecticut College and its potential to make the world a better place, one graduate at a time. The Annual Fund provides an opportunity for every one of us, no matter what our financial resources, to help advance that mission, year in and year out. Remember, the Annual Fund represents nearly \$100 million in endowment that we currently do not have. Personally, I consider it an honor and a privilege to be able to give back to an institution that has given so much to me and others over the past century.



Tom Sargent '82

With three years and nearly \$60 million left to go, the Campaign is already transforming the College

As of June 30, the Campaign for Connecticut College has raised \$142 million, with a target of nearly \$60 million more by 2013. While the Campaign is far from over, it is already transforming the College, helping to raise the level of academic challenge, enrich the student experience and enhance the campus. In a rapidly changing world, Connecticut College continues to give today's students life-changing experiences and opportunities.

Here are just a few examples of how the College is being transformed:

Residential Education

- Additional endowment for interdisciplinary academic centers, flagship programs that shape intellectual life across campus
- Foundation grants for interdisciplinary collaboration in the arts and innovation in teaching
- Endowments for four academic positions, supporting excellence in teaching
- New fitness center, artificial turf field and tennis courts
- Full renovation of two residence halls
- Thirty-one refurbished common rooms, including 12 where first-year seminars are now taught
- Twelve renovated and updated classrooms
- New center for special collections and archives



Financial Aid

- \$18.3 million in endowed scholarship funds, which combined with annual giving for financial aid have helped support an increase in our financial aid spending from \$13.7 million in 2003-04 to \$23 million in 2010-11

Internationalization

- Endowment for internationalizing the academic program, which provides support for faculty research and travel, course development, and related projects
- Endowment for the College's own study away programs, known as SATAs, which help distinguish the College among competitors

Science Education

- Funding for a \$20 million-plus renovation and expansion of New London Hall into a state-of-the-art science center that will open to students and faculty in fall 2012
- Creation of Science Leaders Program to attract and enroll highly qualified women and members of other underrepresented groups

Annual Fund

- Annual Fund gifts totaling \$32 million in current-year support since 2003

SCIENCE EDUCATION

Leadership campaign gifts will create a *state-of-the-art center for life sciences and computer science* in New London Hall. It will open in fall 2012.



2011 New London Hall, the College's first building, gets a \$20+ million renovation and expansion, with groundbreaking during the Centennial year.



Campaign fuels rise in admission profile

A message from President Higdon

In just four years, we have seen a dramatic improvement in the College's admission profile, supported by strategic decisions, prudent fiscal management and the Campaign for Connecticut College. Between the entering Class of 2010 and the entering Class of 2014, we saw:

- 24% increase in overall first-year applications
- 18% increase in Early Decision applications
- 59% increase in applications from foreign citizens
- 104% increase in applications from students of color
- 38% increase in applications from students in the top 10 percent of their high school class
- 6 percentage-point improvement in admission selectivity

All this has happened despite a weak economy and the beginning of a sharp downturn in the number of high school graduates. In a fast-changing competitive environment, we flourish through continuous innovation — the kind of strategic change that reinforces and builds on the College's traditional strengths: a challenging academic experience, close faculty-student relationships, a supportive campus community and a beautiful campus with a global view.

The loyal support of alumni, parents and other friends is woven through the history of Connecticut College. I thank you for your ongoing support, and I look forward to working with you as we continue to build our collective legacy — a second century of ever greater excellence.

Leo I. Higdon, Jr.



THE CAMPAIGN FOR
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38%

increase in applications
from students in the
top 10 percent of their
high school class
since 2006



FINANCIAL AID

Attracting outstanding students

Kelsey Taylor '11 is one of two rising seniors to win Barry M. Goldwater Scholarships in 2010. Financial aid was an important factor in her decision to enroll at Connecticut College. Taylor plans to pursue a Ph.D. in biochemistry and focus her research on neurological disorders like Alzheimer's disease, schizophrenia and Parkinson's disease.

You can help

Keep the momentum going. Make a gift at
<http://giving.conncoll.edu> or call 1-800-888-7549.

Learn more about the Campaign for
Connecticut College at:

<http://campaign.conncoll.edu>

Great
BEGINNINGS
100
FOUNDED 1911