

# Giving Opportunities

**YOU CAN CREATE AN ENDOWED SCHOLARSHIP FUND**, establish a four-year term scholarship that supports a specific current student through his or her years at Connecticut College, or support financial aid with a current-year gift through the Annual Fund.

We offer many ways for you to designate your gift, including the Sciences Leaders Program and the Posse Program. Science Leaders are women and students from underrepresented groups who are pursuing a career in the sciences. Posse enrolls student leaders from urban public high schools in top-tier colleges nationally. They are trained to be catalysts for social change and community growth on campus.

## Endowed scholarships

Endowed scholarships provide permanent support for financial aid, creating the largest possible impact for successive generations of students. Funds can be established with a gift of \$300,000 or more.

Connecticut College donors have already endowed 230 scholarship funds, some dating back to the earliest years of our history. These funds have been established by parents, alumni, classes, families, foundations and emeriti professors.

## Term scholarships

Your entire gift is put toward a scholarship in the year you make it. Scholarships can be created with a gift of \$100,000 over four years.

## Annual gifts

You can designate your Annual Fund gift of any size to support current-year spending on financial aid.



Education is an open door to a brighter future. By supporting financial aid, you give outstanding young people the opportunity to pass through the door.

YOUR LEGACY  
OUR FUTURE



Endow a full scholarship

\$1 million

Create an endowed scholarship fund

\$300,000

Term scholarships  
Scholarships can be created with a pledge of \$100,000 over four years.

Through the Annual Fund with a pledge of \$100,000 over four years

Annual giving

Support financial aid with a gift of any size.



THE CAMPAIGN FOR  
CONNECTICUT  
COLLEGE

The Campaign supports excellence in education with four major initiatives: residential education, financial aid, internationalization and science education. Our goal is to raise \$200 million by 2013. As of November 2010, we reached more than \$150 million. For more, visit:

<http://campaign.conncoll.edu>

The Campaign for Connecticut College

Financial Aid

YOUR LEGACY  
OUR FUTURE



THE CAMPAIGN FOR  
CONNECTICUT  
COLLEGE

# Financial Aid

*Continuing the College's founding commitment to access and opportunity*

## IN 1911, FORWARD-THINKING LEADERS CAME TOGETHER

to found a college that promised an outstanding liberal arts education to eager and able students who were excluded from other colleges simply because they were women. These business people, elected officials and community leaders met with enthusiastic support. Civic-minded citizens rallied New Londoners for the college site. Children emptied their piggybanks and financier Morton Plant gave \$1 million to start the endowment.

One hundred years later, Connecticut College is entering its second century with that same commitment to opportunity and access. We have increased our spending on financial aid grants by 41 percent in the past four years, to nearly \$23 million in 2010-11. An estimated 831 students will receive aid, compared to 680 four years ago.

## Scholarships enrich the education of all students

Financial aid is an investment in some of today's most promising students – young people who appreciate the chance to learn, grow and thrive at an outstanding college. They want to make a difference in the world after they graduate. We know how profoundly an extraordinary education can transform a young person's life. Scholarship recipients are among our best students and most active campus leaders. They are high achievers who are intent on learning, getting involved, speaking up and taking advantage of what Connecticut College offers.

Financial aid is also an investment in the education of all Connecticut College students. It allows us to enroll students who represent the broadest possible spectrum of perspectives, cultures, backgrounds and nationalities. This diversity not only enriches class discussions, it enriches our

students and our campus.

Students learn from each other by living, studying, working and socializing together. This environment prepares them to be effective thinkers, citizens and leaders in the complex world they will enter after graduating. Our ability to draw such a range of students – students with diverse interests and talents, from every walk of life and every part of the world – strengthens the education we offer.

## A vibrant learning community

We must attract the most qualified and talented students, regardless of their ability to pay. These are the students who can take advantage of all that Connecticut College offers. Scholarships make it possible for us to enroll them.

Your gift in support of financial aid is an investment in a promising young person. You can help a talented young person pursue his or her dreams. Your gift is also an investment in the character and quality of a Connecticut College education. You ensure that the College maintains its reputation as one of the very best liberal arts colleges in America, a college with a vibrant learning community.

Financial aid is an investment in some of today's most promising students – young people who appreciate the chance to learn, grow and thrive, and who want to make a difference in the world after they graduate.



Connecticut College students are high achievers who are intent on learning, getting involved and taking advantage of all that the College offers.

# First person

Students who want to make a difference: these excerpts are from thank-you letters to scholarship supporters



## ■ BRENDAN COLLINS '11

Home: Rutland, Vt.

Came to Connecticut College: because of its academic reputation, location, athletics and opportunities

Major: economics (statistics minor)

In my free time I play hockey and baseball and I run a tax-exempt 501(c)3 non-profit organization know as the Blue Bulls Corporation (bluebulls.org). I have used the skills I have acquired at Connecticut College to run a fun and successful business that helps raise money for various charities throughout the state of Vermont and the United States. This summer I will be taking an internship at UBS Financial as my interests are banking and/or accounting. I will also be running over five different charitable events and hiking the Long Trail in Vermont. I just want to say how much I appreciate you helping me accomplish my dream.

## ■ CECILIA MARIA CUEVAS '12

Home: Monterrey, Mexico

Heard about Connecticut College: From her aunt, who lives on Long Island and spends summers in Preston, Conn. Chose it for its reputation and the Honor Code.

Major: Art history, Hispanic studies

My proposal for the Mellon Mays Fellowship [for summer research] focuses on Mexico's foreign or foreign-born artists who assume a Mexican identity and produce art that fuses diverse influences from across the globe. I hope to gain a better understanding of Mexican art, as well as explore the idea of identity. Being both Mexican and American, I can identify with these artists, some of whom are caught between two worlds. They bring a distinct flavor to the complex Mexican art scene. I am also a Diversity Peer Educator and will be teaching Spanish at the Multicultural Magnet School in New London later this semester. Half the girls in my high school class are now engaged and several of them are hosting baby showers. ... I wanted more, and found more here at Connecticut

"I have used the skills I have acquired at Connecticut College to run a fun and successful business that helps raise money for various charities."

—Brendan Collins '11

College. Thanks to this scholarship, I'm able to achieve that.

## ■ XIOMARA A. ALMANZAR '11

Home: Bronx, N.Y.

Activities: ALANA Big Brother/Sister Peer Monitoring Coordinator, member of the History Student Advisory Board, scholar at the Toor Cummings Center for International Studies and the Liberal Arts

I came to Connecticut College to further my dreams as a scholar. I want to be a history professor. Since I was in grade school, I have always felt passionate about history. Many of my peers fail to notice the importance and influence of the past on today's modern society. Thank you for your contribution to my education. In these past three years at Connecticut College, I have accomplished things that I would never have been able to imagine.

## ■ COURTNEY BLANCH '11

Home: Tewksbury, Mass.

Major: Dance (double minor in psychology and economics)

Chose Connecticut College: Because of its dance department and dance faculty

I feel so honored to be receiving this scholarship, especially since it is intended for a dance major, and dance is such a huge part of my life here at Conn. I have been actively involved in department events, including choreographing and performing in the fall and spring student dance club shows since my freshman year, department concerts in the fall and senior thesis shows in the spring. It seems so impossible to think that I will be creating my own senior thesis piece in less than a year! Time has simply gone by too fast. I feel so blessed to have found a college and a department that suits me so well, and one that has not only challenged me, but that I have thoroughly enjoyed being a part of.

"I wanted more, and found more here at Connecticut College. Thanks to this scholarship, I'm able to achieve that."

—Cecilia Maria Cuevas '12



## ■ BENJAMIN ARCIA '10

Home: Miami Beach, Fla.

Major: Architectural studies

"During my year abroad in Europe, I took urban planning classes and learned about the patterns of development that led to the U.S. becoming a country infected by the freeway and the suburb. I learned about the perversity of America's dependence on automobiles and the negative impact this has on the environment. Thanks to the ability to think critically that I learned at Conn, the idea crystallized in my head that the current

state of affairs can change and must change in order for humanity to endure. It has since become a mission of mine to change the American urban landscape towards a more sustainable future via urban planning and sustainable development."

## ■ BRIDGET BYERS '13

Home: Cleveland, Ohio

After visiting campus last November, I knew this was my top choice,



but I also knew it would take a ton of financial aid for Conn to be a plausible option.

Through your support, you made my dream

of coming to Conn a reality. Now that I am here I feel so lucky and I love the school: the dorms, the people, the Arboretum. I have a great schedule for this semester with classes in education, English, psychology and history. I participate in the Kids, Books and Athletics program and I have spent time helping out at Beechwood Rehabilitation Center and Nursing Home. I value the time that I have spent with both the three-year-olds and the seventy-somethings. My part-time job on campus is to teach Zumba. Joining the Ultimate Frisbee team has also been a great way to make friends, and I love how such an active game comes with such a laid back feel. As the weather warms up again, I will be back on the Green and bringing my books to the Arboretum.



Our increase in spending on financial aid has helped improve our admission profile in the past four years. Aid is an important consideration for prospective freshmen.

"I came to Connecticut College to further my dreams as a scholar. I want to be a history professor. Since I was in grade school, I have always felt passionate about history. Many of my peers fail to notice the importance and influence of the past on today's modern society."

—Xiomara A. Almanzar '11

## YOUR LEGACY OUR FUTURE

# Impact of Gifts

A 41 percent increase in financial aid in four years

**O**UR SPENDING ON FINANCIAL AID has risen 41 percent since 2006, thanks in large part to Campaign gifts. We will spend \$23 million on grants in 2010-11.

Our increase in spending has helped strengthen our admission profile – financial aid is an important consideration for prospective freshmen, especially in a challenging economy. Over the past four years we've seen:

- a 38 percent increase in applications from students in the top 10 percent of their high school class
- a 59 percent increase in applications from foreign citizens
- a 104 percent increase in applications from students of color

Through the Campaign, we seek to raise \$30 million in endowment support for financial aid, generating an additional \$1.5 million annually by 2013.

We are also raising significant support through "term scholarships." These scholarships are created by supporters who give \$25,000 or more annually for four years through the Annual Fund to support one student.

Our supporters have made gifts of more than \$20 million for financial aid as of Nov. 30, 2010. Here is a snapshot of the impact in 2010-11:

- Students receiving Connecticut College aid: 43 percent
- Total value of grants: \$23 million
- Average grant: \$26,700
- Increase in financial aid over four years: 41 percent
- Number of endowed scholarships: 230

Education is the open door to the future. We all share the responsibility of ensuring that we usher our young people through that door. In challenging economic times, it's more important than ever to support education in every way we can.