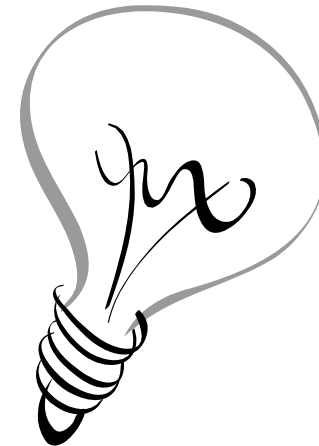




Social Entrepreneurship Initiative



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*Funding innovative solutions to campus
and community challenges*



Connecticut College

The Holleran Center Social Entrepreneurship Initiative will support students in their efforts to become “transformative forces: people with new ideas to address major problems and who are relentless in the pursuit of their visions.” Previously funded projects include:

- Creation of Spokespeople – campus bike cooperative
- Alternative break trips to build houses in the Dominican Republic and to bring medical supplies to Uganda
- Creation of the Proof of Community photography project which documented the community learning of CC students
- Town Hall Dialogue with *Rap Sessions: Gender and Hip-Hop: Does Hip Hop Hate Women?*
- Peer support system for CC students with mental illness

The Holleran Center is requesting proposals from students and student groups who are creatively pursuing lasting social change on campus and in the broader community. The Holleran Center will fund selected projects up to \$500 during the 2009-2010 academic year. **Please review the criteria for selection below and submit your proposal along with your resume(s) to the Holleran Center, Box 5277. Proposals are due October 16, 2009** and notification of selection will be by October 30, 2009.

Applicants must clearly articulate their vision and demonstrate they have the potential, commitment and the skills to realize their vision. Using the Echoing Green description of emerging social entrepreneurs applicants have:

- Demonstrated entrepreneurial characteristics

- Demonstrated leadership potential
- Strong passion and commitment for the program area of the project
- Problem solving skills
- Practical skills (e.g., strategic, organizational)
- Personal Integrity

Please prepare a written plan, maximum of five pages, of your proposed project and include:

- Seriousness of the social problem you are addressing
- Innovative idea and approach to addressing it
- Clear and compelling goals and objectives
- Potential for tangible impact on the beneficiary population
- Sound strategy and plan for program development and delivery
- Plan for evaluating success and performance
- Potential for effecting systemic change (e.g. policy change, societal change, influence in the field)
- Plan for financial sustainability and growth (if applicable)
- Budget for the funds you request (budget can be up to \$500)

The Holleran Center staff would be happy to discuss your ideas for proposals and provide further information.

Please check out the Schwab Foundation web site that details definitions of social entrepreneurs:

www.schwabfound.org/definition.htm

Proposals are due Friday, October 16, 2009. Proposals submitted after this date will not be considered.