Lev Manovich

Data Art, Data Science, and Digital Humanities

We are surrounded by “big data” but rarely give much attention to the diversity of cultural approaches that can inform such large-scale investigations. In this talk, renowned author and scholar Lev Manovich will provide an overview of cultural approaches to big data, illuminated and exemplified by his own cutting-edge work with the Software Studies Lab. Selected works include the comparison of 2.3 million Instagram images from 13 global cities; the recent installation for New York Public Library that visualizes Broadway street in NYC using 30 million images and data records; and work for MoMA to visualize 20,000 historical photographs, supported by Mellon Foundation.

Lev Manovich is the author and editor of eight books including Data Drift (RIXC, 2015), Software Takes Command, (Bloomsbury Academic, 2013), Soft Cinema: Navigating the Database (The MIT Press, 2005), and The Language of New Media (The MIT Press, 2001) which was described as “the most suggestive and broad ranging media history since Marshall McLuhan.” Manovich is a Professor of Computer Science at The Graduate Center, CUNY, and a Director of the Software Studies Initiative that works on the analysis and visualization of big cultural data. In 2013 he appeared on the list of “25 People Shaping the Future of Design”. In 2014 he was included in the list of “50 Most Interesting People Building the Future”.  manovich.net

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