Strategic Communications Fellow  
Office of Sustainability

Description: Connecticut College has developed a deep commitment to holistic sustainability over the last five years and is constantly working to expand and improve its efforts. Enhancing the amount and quality of communication with our campus and external communities is a critical component to achieving the College’s sustainability goals.

The Communications Fellows will work and meet as a Communications Team and assist the Office of Sustainability in developing the most effective and easy to understand communications with its constituents.

Some of the responsibilities that the Strategic Communications Fellow will have are:

- Engage a wider audience, encouraging the campus to find their relationship with sustainability,
- Work with the Office of Communications and Admissions to develop best practices on how to talk about Sustainability as a part of Connecticut College’s identity,
- Support all other Sustainability Fellows in advertising their work and accomplishments,
- Co-generate regular Sustainability Blog posts,
- Collaborate with different groups on campus to create content for SustainabiliTEAM, and
- Monitor engagement with SustainabiliTEAM using MailChimp,
- Collaborate with Senior Fellows to create events for SustainabiliTEAM.

Additionally, they will aid and contribute to the Communications Team by:

- Supporting the SustainabiliTEAM events and newsletter generation,
- Attending weekly Communications Team meetings,
- Attending Office of Sustainability all-staff meetings and events, and
- Other duties as assigned.

Requirement

- Excellent interpersonal skills
- Exceptional time management and planning skills
- Strong writing and oral communication skills
- Strong analytical skills
- Social media savvy
- Comfort collaborating with others to achieve goals
- Ability to adapt to quickly changing circumstances
- Comfort with working on tight timelines

Supervisors:

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