



# STUDENT SUSTAINABILITY LEADERSHIP SYMPOSIUM

2015 CONNECTICUT COLLEGE

Saturday, November 7, 2015

10:30 am - 11:30 am 11:30 am 12:00 pm - 12:30 pm 12:45 pm - 1:45 pm 1:45 pm - 2:00 pm	Registration - Ice breakers Lunch Opening Remarks - Connecticut College - Office of Sustainability Group Discussion & Networking Welcome - President Bergeron - Connecticut College	Location: 1962 Room Crozier Williams
2:15 pm - 3:15 pm Workshops: Choose One	Track A - <b>Systems Thinking: Applying Concept Mapping for Effective Project Planning</b> Wellesley College Track B - <b>Beginner's Guide to Sustainable Consciousness: First Year Student Edition</b> Rider University Track C - <b>Diversity and Inclusion in the Sustainability Movement</b> Brown University	
3:25 pm - 4:25 pm Workshops: Choose One	Track A - <b>How Community Organizing Skills Are Applicable to Your Initiatives</b> Boston University Track B - <b>Creating Games for Sustainability</b> Champlain College Track C - <b>Sustainability: Connecting the Dots</b> Connecticut College	
4:35 pm - 5:35 pm Workshops: Choose One	Track A - <b>Project Feasibility and Follow Through - The Work Plan</b> Harvard College Track B - <b>Community Based Social Marketing</b> Tufts University Track C - <b>A Sustainability Collaborative: Fostering Collaboration Within Your Campus</b> Clark University	
5:45 pm - 6:30 pm 6:30 pm -	Wrap up & Next Steps Dinner (optional)	Location: 1962 Room Crozier Williams

## Workshop Tracks:

**Track A - Effective Strategizing for Your Project or Initiative** - 1941 Room, Crozier-Williams

**Track B - Communicating Sustainability** - Cro's Nest, Crozier-Williams

**Track C - Inclusion & Collaboration** - Charles Chu Room, Shain Library

Pick a Track to attend related workshops to strengthen your knowledge and skills in one area,  
or mix it up and attend a variety of workshops that specifically support your interests and project needs.



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## **TRACK A - Strategizing for Your Project or Initiative - 1941 Room, Crozier-Williams**

### **Systems Thinking: Applying Concept Mapping for Effective Project Planning - Wellesley College**

Feel stuck on a project? If coffee isn't solving the problem anymore, come to us. This workshop will provide insight on how systems thinking can benefit practical project planning on your own campus. Systems thinking is an approach to solve a problem holistically, by investigating various elements, connections, and flows. This can get complex very fast, so we would like to share concept mapping methods in order to approach the systems thinking in a direct and simplified way.

### **How Community Organizing Skills Are Applicable to Your Initiatives - Boston University**

We will showcase some of the community organizing skills we have learned from our experiences and discuss how they can inform your initiatives. These skills include power mapping, the spectrum of allies, and one-on-ones. With critical engagement these strategies are powerful tools for building coalitions based on interpersonal relationships and sustainable communities locally, nationally, and globally.

### **Project Feasibility and Follow Through: The Work Plan - Harvard College**

Ever had a problem getting a project done? Not sure where to start when planning an event? Come learn about project planning using a nifty tool: the work plan. We'll help you make your next event or project more successful!

## **TRACK B - Communicating Sustainability - Cro's Nest, Crozier-Williams**

### **Beginner's Guide to Sustainable Consciousness: First Year Student Edition - Rider University**

Learn how to introduce sustainability to first year students through hands on components, like a Quick Carbon Calculator and Green Confessions games. This easily adaptable presentation will inform students of relevant campus initiatives and individual lifestyle choices that can be made to engage them in acting and thinking in an environmentally conscious way. Using our presentation and techniques, you will get a feel for how to implement an educational sustainability module, and will gain useful communicational skills on fielding questions.

### **Creating Games for Sustainability - Champlain College**

Having trouble trying to teach sustainability on campus in a creative and fun way? Come learn how to create an interactive theme driven game that will educate and entice students towards sustainable behavior change. You will have the opportunity to try out a popular game at Champlain College and be able to create your own to use at your campus.

### **Community-Based Social Marketing - Tufts University**

As environmental activists and peer educators, we all know the importance of getting people to live more sustainably, and we've probably made unsuccessful attempts to make them do so at some point. The problem is that there is a huge gap between knowledge and action — most people on our campuses know the green things to do but so few are actually doing them. This workshop will teach you how to run campaigns on your campus that bridge this gap to create lasting behavior change on a community scale.

## **TRACK C - Inclusion and Collaboration - Charles Chu Room, Shain Library**

### **Diversity and Inclusion in the Sustainability Movement - Brown University**

We intend to show participants how, with their different backgrounds, cultures, and academic interests, etc., they can contribute unique perspectives and experiences to create a stronger, more impactful group. We will also engage in dialogue about environmental justice, including access to education, healthy housing, and food security. Participants will break off into small group discussions, and examine various case studies relating to inclusion and diversity on college campuses and beyond.

### **A Sustainability Collaborative: Fostering Collaboration Within Your Campus - Clark University**

In this workshop, participants will learn through the model of the Clark Sustainability Collaborative about the benefits of having an umbrella group to unite all sustainable groups on campus. They will learn ways to promote collaboration across sustainable groups as well as ways to continue the conversation in regards to sustainability. This workshop will include a presentation of what Clark Sustainability Collaborative looks like, the different methods we use to encourage collaboration, and finally a group collaborative effort to think of ways a sustainability collaborative could be implemented on their campus.

### **Sustainability: Connecting the Dots - Connecticut College**

What does sustainability mean to you? Is it important to take a holistic approach to ensure success in the long run? This workshop will focus on getting back to the roots of sustainability, with conversation centered around what sustainability really means. We'll examine the importance of the relationships between the three spheres of sustainability and how they all "connect" to create meaningful progress.