Vision

Connecticut College will achieve increased recognition as one of the best liberal arts colleges in the country.
Achieving the Vision

• Investing in historic strengths
• Investing in novel approaches to liberal arts education:
  ▪ life sciences education
  ▪ internationalized education
  ▪ residential life experience
Starting Point

Set the Priorities

- People support
- Program enhancement
- Physical facilities renewal
- Build pride
Progress After One Year

Inauguration
- set the tone

Plan completed
- Priorities defined, funding sources identified, measurable outcomes developed

Getting to know the College

Admission
- Applications, quality, yield, diversity
Progress After One Year

Faculty – research funding and hiring

Fundraising
- Annual Fund – individual gifts
- Senior Giving – 93%
- Recent gifts

Recognition
- Kiplinger
- Fulbrights
- Media placements
Progress After One Year

Diversity
- Minority student yield
- LGBTQ Center
- Women’s Center
- CCSRE

Campus Renewal

Marketing
- Branding strategy
- New Web site/publications – new look and feel
How Can You Help CC?

Spread the word
  ▪ Bring back unconnected alumni
Stay connected
Remain involved/get involved
Invest in the College