



# CAMEL

## ATHLETICS NETWORK



### CAMEL ATHLETES ARE COMPETITORS WHO UNDERSTAND THAT TO CHALLENGE ONESELF IS TO BETTER ONESELF.

Camel Athletics is a community with the highest academic and ethical standards that plays to win. Our student-athletes live, work, and grow in an inclusive liberal arts environment that empowers them to develop compassion, analytic rigor, creativity, resilience, and moral courage.

In order to build upon the excellence of Camel Athletics, we must provide our student-athletes and coaches with the resources they need to compete at the highest level.

### CAMEL ATHLETICS NETWORK CHAMPIONS ARE A DEDICATED TEAM OF ALUMNI VOLUNTEERS WHO WORK IN PARTNERSHIP WITH CC FUND STAFF TO BOOST GIVING TO THE CAMEL ATHLETICS FUND.

Camel Athletics Network (CAN) Champions have a specific job of representing their team and reaching out to fellow alumni athletes to help increase alumni participation in the Camel Athletics Fund.

CAN Champions are passionate about Conn's student-athlete experience and play a critical role in keeping alumni connected to athletics at Conn.

# CAMEL ATHLETICS NETWORK CHAMPIONS

## ONE CAMEL. ONE TEAM. THE POWER OF MANY.



### CAN CHAMPIONS IMPACT

In the 2020-21 fundraising year over 1,000 members of the Conn community supported the Camel Athletics Fund. CAN Champions play an integral role in helping boost alumni gift participation by sharing the impact of giving and Camel Athletics accomplishments with their peers. Gifts to the Camel Athletics Fund support Conn's drive to achieve competitive success among the 28 varsity teams and immediately impact the student-athlete experience through improved recruitment, re-gearing teams, coach development, and overall budget support.

- Alumni are 3 times more likely to donate when asked to do so by an alumni volunteer.
- 1 in 4 peer solicitation emails results in a contribution to the College.
- Alumni participation in fundraising improves the College's national rankings.

### CAN CHAMPION ROLES & RESPONSIBILITIES

CAN Champions partner with Camel Athletics Network staff and CC Fund staff to provide CAN fundraising and event updates. CAN Champion roles and responsibilities also include the following:

- Give an annual gift to the Camel Athletics Fund. CAN Champions lead by example and give a gift or pledge by December 1 of each fiscal year. Pledges are payable by June 30. You can designate the team of your choice.
- Communicate the impact of giving to the Camel Athletics Fund and Camel Athletic accomplishments.
- Encourage athletic alumni to give a gift to Camel Athletics through personalized peer-to-peer outreach at events, via email, phone and/or social media.
- Help spread the word and encourage alumni athletes to attend CAN regional, on-campus and virtual events.

**INTERESTED IN JOINING THE TEAM AND BECOMING A CAN CHAMPION?**

**EMAIL [CAN@CONNCOLL.EDU](mailto:CAN@CONNCOLL.EDU) TO LEARN MORE.**